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Serial No. 09/714,857
Art Unit: 3622

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Jansen et al.
Serial No.: 09/714,857
Filed: November 16, 2000
For: *Loyalty Program Tracking and Conversion System*
Examiner: John W. Van Bramer
Group Art Unit: 3622

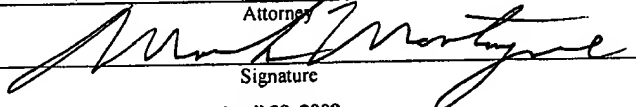
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

Please amend the above-identified application as follows:

I certify that this correspondence is being transmitted via the Patent Electronic Filing System (EFS)
to the United States Patent and Trademark Office on: April 29, 2009
Date of Deposit

Mark Montague
Attorney

Signature
April 29, 2009
Date of Signature

The Commissioner is hereby authorized to charge any additional fees which may be
required, or credit any overpayment to Account No. 03-3415.